Logo, company name

Description automatically generated

A 501(c)3 Public Charity

171 Broad St, #344, Red Bank, NJ 07701-0344

[www.cannabisforbetterhealthfoundation.org](http://www.cannabisforbetterhealthfoundation.org)

**Founding Membership Prospectus**

Contributing to Cannabis for Better Health FoundationTM will provide unique access to the public – through inclusion on the informational website (based upon membership level), advertising in the APP and newsletter, being a part of industry leadership to establish metrics of standardization and best practices, being part of the speakers' bureau, and media outreach. Members may make payment in full (or half up front, with the remainder to be paid in six months. Currently, membership fees are 50% Tax Deductible. It is uncertain if or when this might change. The specialty firm GVNG manages our not-for-profit compliance requirements for state and federal governments. Premier members will be included in all press releases. Private donations from the public are also accepted, in addition to estate bequeathments (with the same tax benefits).

Collectively, being a member of the Cannabis for Better Health FoundationTM provides significant value by:

* Supporting an objective, trusted informational resource to the public, healthcare professionals, and the media;
* Being able to support a website that can make statements about the use of cannabinoids for human and animal, regarding the intended health/symptom indication that branded/retail websites may not due to FDA, FTC & FCC regulations;
* Holding the media accountable for misinformation;
* Being a responsible authority to prevent false campaigns;
* Providing unique marketing opportunities that is currently 100% tax-deductible;
* Operating as a collaborative organization to gain media and public exposure for the INDUSTRY that is more cost-effective than any one brand could do on its own;
* Creating a quality verification seal program and standardization to manage consumer expectations and improve public trust – which may increase use of cannabis components for the industry: with an on-pack seal that consumers and retailers will seek;
* Discouraging poor manufacturing practices that compromise the validity of cannabinoids.
* All members from Bronze and up will receive a discount on the C4BH Quality Verification Seal program
* All Members will be recognized in our Annual Report
* FOUNDING MEMBERS can provide multi-year payments until the end of this year (12/31/2021) in order to maximize the tax benefits from the current year and still retain membership levels into the future.

PREMIER FOUNDING MEMBER EXCLUSIVE:

* Company Brief Descriptor listed on the website in addition to Logo & Link
* 5 sponsored articles per year
* 1-2 pieces of video content (interview, panel discussion, presentation)
* Sponsored e-Newsletter distributions (feature sponsored article, spotlight on company products, company logo/branding)
* Social Media content promotion (chance to feature product, company, executive)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Level | Cost | Board Seat | Exec Seat | Sponsorship Opps | Verification Discount | Member Profile Page |
| Premier | >$150K | Yes | Yes | First | Yes | Logo, Brief Descriptor & Link |
| Platinum | >$50K | Yes | Yes | First | Yes | Logo & Link |
| Gold | >$25K | Yes | Yes | Preferred | Yes | Logo & Link |
| Silver | >15K | Yes | Yes | Preferred | Yes | Logo & Link |
| Bronze | >$5K | No | No | Access | Yes | Logo & Link |
| Copper | >$2K | No | No | Access | No | Link Only |

**Founding Membership Application**

|  |
| --- |
| Company Name: |
| Authorized Representative (Name/Title): |
| Website: |
| Address: |
| Phone Number: |
| Email: |
| Membership Level: |

Please return this completed form to [Felicia@C4BH.org](mailto:Felicia@C4BH.org)

Checks may be mailed to

Cannabis For Better Health Foundation

171 Broad Street, Unit 344

Red Bank, NJ 07701

Or wired as below

BANK WIRING INFORMATION:

Receiving Bank:

BCB Community Bank

591 – 595 Avenue C

Bayonne, NJ 07002

ABA Number: 021213520

Beneficiary (BCB Community Bank Customer):

Cannabis for Better Health Foundation

31014 01093

171 Broad Street Unit 344

Red Bank, NJ 07701